GCSE and A Level Art and Design
Artificial Intelligence (AI) Guidance

In response to feedback from teachers, we would like to clarify the rules around the use of artificial intelligence (AI) in Pearson Edexcel Art and Design components.

Summary

The JCQ Guidance published on the use of AI states that *"all work submitted for qualification assessments must be the students' own."* This means ensuring that the student's submission is their own work, and is not copied, paraphrased, or heavily derived from another source, including content produced by AI tools. Both teacher and student are required to sign a declaration to this effect.

Subject Specific Guidance

Students must be made aware that the use of some AI tools in the production of creative coursework could mean they are in breach of this requirement. However, there are some uses of AI that may be acceptable.

Within a creative assessment, this means that learners must independently develop work beyond any AI input to evidence their own creative skills and knowledge.

Acceptable use of AI

If students use AI tools for Art and Design, it must be clearly referenced in their submissions. Teachers must acknowledge and recognise this when applying the assessment criteria.

- AI tools may be used appropriately as part of students' research
- AI tools may be used as a tool to explore techniques and processes

When AI is used by students as part of the development of creative work, it is important for teachers and assessors to consider the following:

➢ Ensuring that they are familiar with the student's style and method of working so that they can confidently authenticate their work
➢ Supervising and monitoring students' work as it progresses through the initial and developmental phases
➢ Ensuring any use of AI software in the research, generation and development of ideas of their creative work is **properly referenced and annotated**.
➢ Confirming whether and how AI was used and how this has impacted their own work.

GCSE and A level Art and Design teachers must ensure that any AI use is acceptable, appropriate and referenced before the work is authenticated and submitted.

If a student uses AI tools in such a way that the work they submit is not their own, and fails to make appropriate references, they will have committed malpractice. Where teachers have doubts about the

authenticity of the work they must investigate and take appropriate action. Guidance for what centres should do in instances of candidate malpractice can be found here Malpractice: Candidates (pearson.com) .

Inappropriate AI use

AI **should not** be used for the generation of any elements of a GCSE Personal Portfolio and/or A level Personal Study/Practical Investigation that feature in **the assessment criteria** for that qualification as they will not be rewarded. In accordance with the JCQ AI Use in Assessments guidance, where a student has used an AI tool so that they have not independently generated the evidence in their work to meet the assessment criteria, they must not be rewarded – even where the AI tools have been referenced.

The following uses of AI tools are inappropriate given that they would be likely to impact on the marks awarded:
- to produce creative content without the student using their own independent thoughts and ideas
- to replace or enhance developmental stages of the creative process
- to replace independent decision making
- to replace the independent application of technical skills

Marking candidate submission

Teachers and assessors need to ensure that if students have relied solely upon AI generated content for elements of their work that contribute to marks given under the assessment criteria, the overall mark awarded reflects this accordingly. Assessors should take a holistic review of the work when awarding marks for each marking grid. Lower marks may need to be awarded where the work does not meet all the assessment criteria to meet a particular level in the marking grid.

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Non-Examined Assessment authentication sheet
Teachers are also reminded that the coursework authentication sheet has now been updated to make clear reference to the use of AI tools. Learners and teachers are required to sign this sheet to declare that the work submitted is their own.

Where AI tools are used by teachers during the marking process, AI should not be used as the sole method of marking the learner's work.

Detecting misuse of AI tools
Potential indicators of AI misuse can be found in the JCQ AI Use in Assessments guidance.
These include:
- Inclusion of content which lacks references or content where the references are not accurate.
- Varying quality of content (e.g. sections which are well-written and grammatically correct alternating with poorer quality writing).
- Sudden production of material at a pace, which is at odds with the learner's normal rate of production of work.

- Writing which is not focussed on the topic or which addresses the topic only in a general way, without detailed consideration of examples.
- Use of vocabulary which is untypical given the level of knowledge possessed by the learner.
- A writing style which is not consistent with the learner's own usual style.

Monitoring the production of work

Teachers must take steps to ensure that they have appropriate arrangements in place to make sure that they are able to authenticate the work submitted by learners.

Where appropriate, teachers should consider giving time for sufficient work to be done in class, under direct supervision, to allow the teacher to authenticate each candidate's work with confidence.

Teachers may examine at intermediate stages in the production of work, to assist in authentication decisions.

Asking learners to give a verbal presentation of work may be helpful in cases where a teacher suspects that some parts of work have been produced using more assistance than allowed by the specification (for example, if it is suspected that sections of a piece of work have been produced by an AI writer).

Centre staff should encourage learners to reference all material that haves been gathered or used, to justify elements of the task and to provide a bibliography at the end of the task also.

Further guidance

For further guidance on the use of AI in coursework please see the JCQ's guidance *AI Use in Assessments: Protecting the Integrity of Qualifications* which can be found on the JCQ website:

https://www.jcq.org.uk/exams-office/malpractice/artificial-intelligence/

Additional information and guidance can be found in the following documents:

JCQ Plagiarism in Assessments guidance
https://www.jcq.org.uk/exams-office/malpractice/plagiarism-in-assessments---guidancefor-teachersassessors/

JCQ Instructions for Conducting Coursework

https://www.jcq.org.uk/wp-content/uploads/2023/08/Coursework_ICC_23-24_FINAL.pd